# EXTENDED COOKIE DISCLOSURE

This website uses cookies, even third-party cookies, to improve the browsing experience and allow visitors to enjoy our online services and visualise advertising in line with his or her preferences. Cookies used in this website fall under the below described categories.

# What are cookies?

Cookies are small text files which are automatically positioned on the navigator's PC inside the browser. They contain basic information on Internet navigation and thanks to the browser they are recognised every time the user visits the website.

You will find here below all indications on the cookies installed by this website and the necessary indications on how to manage your preferences.

# Cookie management

#### 1 - Technical cookies

The technical cookies described hereafter do not require consent and are accordingly automatically installed after accessing the website.

- **Cookies necessary for functioning:** cookies allowing the website to correctly functioning also allowing the user to have a functional browsing experience. For example, they keep the user connected during the navigation preventing the website from requesting several connections to access subsequent pages.

- **Cookies for the storage of preferences**: cookies allowing to remember the preferences selected by the user during the browsing, e.g., allow to set the language.

- **Statistical and Audience tracking cookies:** cookies helping to understand, through data collected in anonymous and aggregated form, how users interact with the website providing information relating to sections visited, time spent on the website, possible malfunctioning.

# 2 - Third-party cookies

Through this website, cookies managed by third parties are also installed. If you wish to receive information on those third-party cookies and on how to manage consent please access the following links. Furthermore, by accessing the page <u>http://www.youronlinechoices.com/it/le-tue-scelte</u> it is possible to receive information on behavioural advertising as well as to deactivate or activate the cookies of the listed companies which work with the managers of the websites to collect and use information useful to enjoy advertising.

# 2.1 - Third-party Statistical and Audience tracking cookies

Those cookies provide anonymous/aggregated information on the way visitors navigate on the website. Please find here below the links to the respective cookie policy pages to manage consent.

- Google Analytics
- Third-party statistical and audience cookies
- http://www.google.it/policies/privacy/
- <u>https://tools.google.com/dlpage/gaoptout</u>

#### 2.2 - Social media sharing cookies

Those third-party cookies - in case of links on the website - are used to integrate some common functionalities of the main social media and provide them inside the website. In particular, they allow for the registration to and authentication on the website through Facebook and google connect, the sharing and comments of website pages on the socials, they activate the "like" functionality on Facebook and "+1" functionality on G+. Please find here below the links to the respective cookie policy pages to manage consent.

- Facebook/Instagram
  - o https://www.facebook.com/help/445588775451827
- Twitter
  - o <u>https://help.twitter.com/it/rules-and-policies/update-privacy-policy</u>

#### 2.3 - Remarketing cookies

These third-party cookies allow to display advertisements based on the interests expressed by users when browsing online sites and APP belonging to the circuit of the third party that released these cookies. For example, the remarketing cookies used by this site may be those of the Google Display Network and the Facebook Audience Network platform. Below are the information on how to disable the use of cookies by Google and Facebook.

- Google
  - Advertising
  - o https://policies.google.com/technologies/ads?hl=it
- Facebook
  - o Advertising
  - https://www.facebook.com/help/cookies

# 3 - Please remember that you can manage your cookie preferences even through the browser

#### If you use Internet Explorer

In Internet Explorer, click on "Tools" and select "Internet Options". In the Privacy sheet, move the cursor up to block all cookies or down to allow all cookies, and then click OK.

#### If you use the Firefox browser

Select the browser's "Tools" menu and select the "Options" menu. Click on the "Privacy" sheet. In the "Storage rules" drop-down list select the desired level. Tick the "Accept cookies" box to activate cookies, or untick to deactivate. Choose for how long cookies can be stored.

#### If you use the Safari browser

Click the Safari menu, select the "Amend" menu and select "Preferences". Click "Privacy". Position "cookies Block" and click OK.

#### If you use the Google Chrome browser

Click the Chrome menu in the browser tool bar. Select "Settings". Click "Show Advanced settings". Click "Content settings" in the "Privacy" section. Select "Prevent all websites from storing data" in the "Cookies" section, then click OK.

If you use any other browser or do not know the type and version of the browser you are using, click "Help" in the browser window at the top, from which you can access to all necessary information.

At any time You may request, writing to the Controller of the present website, access to Your personal data, the rectification or erasure thereof or even the simple restriction of their processing (anonymization) or file a complaint to the Data Protection Authority, in case You deem your rights to have been violated.

In order to rectify or erase your personal data that are stored in the systems used to supply the present web site, <u>click here</u>.